

Saturday, August 22, 2015
10AM to 8PM
Food Service: 11AM to 7PM
Historic Downtown Bridgeton
Cumberland County, NJ



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2015 Sponsorship Package

A project of Bridgeton Main Street

*Celebrating 25 Years of Service to
Downtown Bridgeton and its Citizens*



Bridgeton Main Street – 31 W. Commerce St. – Bridgeton, NJ 08302



Historic Downtown Bridgeton, New Jersey 2015 Sponsorship Properties & Advertising Opportunities

- Title Sponsorship - \$5,000.00 (One available).
Properties include but aren't limited to:
 - First right of refusal for 2016
 - Brand name included in festival title in print materials, advertising, media coverage
 - Press release announcing title sponsorship
 - Opportunity for Corporate representative to speak at the Festival.
 - Corporate representative at scheduled on site television and radio promotions coverage – as can be arranged
 - Speaking opportunity immediately prior to official opening to festival events.
 - Corporate recognition (via loudspeaker announcements) at festival sites
 - Booth space for corporate signage and a display table with promotion and giveaway opportunities at festival. (Sponsor provides all signs, tables and giveaways)
 - Prominent logo placement on volunteer staff T-shirt
 - Full page program ad on back inside cover & ad on front cover of the festival program book (sponsor supplies)
 - Corporate banner displayed at festival sites (sponsor supplies)
 - Twenty (20) Crab Meal Tickets.

- Food Court Sponsorship - \$2,500.00 (Two available)
Properties include but aren't limited to:
 - First right of refusal for 2016
 - Press release announcing sponsorship
 - ½ page ad in the festival program (in full color) showing sponsorship (sponsor supplies)
 - Acknowledgement of sponsor on the first page of the insert program book
 - Corporate recognition (via loudspeaker announcements) during the festival
 - Corporate banner at the Food Court (sponsor supplies banner)
 - Booth space for corporate display table at the festival sites with giveaway and promotional opportunities (sponsor supplies table, etc.)
 - Ten (10) Crab Meal Tickets

- Crab Dinner Sponsorship - \$1,000.00
Properties include but aren't limited to:
 - First right of refusal for 2016
 - ¼ page ad in the festival program showing sponsorship (sponsor supplies)
 - Corporate recognition (via loudspeaker announcements) during the festival
 - Corporate banner at the Food Court (sponsor supplies banner)
 - Booth space for corporate display table at the festival sites with giveaway and promotional opportunities (sponsor supplies table, etc.)
 - Four (4) Crab Meal Tickets



- Program Sponsorship - \$2,000.00 (Two available)
Properties include but aren't limited to:
 - First right of refusal for 2016
 - Press release announcing sponsorship
 - ½ page ad on the back cover of the insert festival program (in full color) (sponsor supplies)
 - Acknowledgement of program sponsor on the cover & first page of the program book
 - Corporate recognition (via loudspeaker announcements) during the festival
 - Booth space for corporate display table at the festival sites with giveaway and promotional opportunities (sponsor supplies table, etc.)
 - Eight (8) Crab Meal Tickets

- Entertainment Sponsorships - \$1,500.00. (Four available)
Properties include but aren't limited to:
 - First right of refusal for 2016
 - Press release announcing entertainment sponsorship
 - Corporate representative at scheduled on site television and radio promotions coverage (if scheduled)
 - Corporate recognition (via loudspeaker announcements) at festival sites
 - Prominent sponsored event stage signage at festival sites (sponsor supplies sign)
 - Booth space for corporate display table and giveaway opportunities during the festival (sponsor supplies all)
 - Corporate representative can introduce band/entertainment at festival sites if desired
 - Half page ad in festival insert program book (sponsor supplies)
 - Six (6) Crab Meal Tickets

- Poster Sponsorship - \$500.00 (Four available)
 - First right of refusal for 2016
 - Corporate/business name and logo on poster as poster sponsor
 - ¼ page ad in festival program book – in color (if produced)
 - Booth space at festival for display table, giveaway and promotional opportunities
 - Corporate /business banner can hang at festival (sponsor supplies all)
 - Four (4) Crab Meal Tickets

- Flyer/brochure Sponsorship - \$500.00. (Two available)
Properties include but aren't limited to:
 - First right of refusal for 2016
 - Corporate name and logo on brochure as brochure sponsor
 - ¼ page ad in festival program book - in color (if produced)
 - Booth space at festival for display table, giveaway & promotional opportunities (sponsor supplies all)
 - Three (4) Crab Meal Tickets



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- Crab Dinner Ticket Sponsorship - \$350.00 (One available)
Properties include but aren't limited to:
 - First right of refusal for 2016
 - Corporate name on Ticket as Ticket sponsor
 - ¼ page ad in festival program book - in color (if produced)
 - Booth space at festival for display table, giveaway & promotional opportunities
(sponsor supplies all)
- Donations – Properties include:
 - Name listed on donor page in the festival program book handed out at festival
 - Donor certificate of appreciation from CrabFest Committee stating donor level (suitable for framing)
 - Booth space available at festival for Sturgeon-Oyster Donors (donor supplies all tables, materials, banners, etc.
 - Levels of donor participation:
 - \$ 25.00 – 199.00 – Shrimp Donor
 - \$ 200.00 - \$499.00 – Sturgeon Donor
 - \$ 500.00 - \$999.00 – Crab Donor
 - \$1,000.00 – Oyster Donor
 - \$ _____ Other donation

NOTE: Sponsors provide all banners, giveaways, logos and sponsor camera-ready advertisements copy. All logos and sponsorship information must be in by July 10, 2015 in order to be on the advertising pieces. For sponsorship information contact the office of Bridgeton Main Street – 31 W. Commerce St. , Bridgeton, NJ 08302 – 856-453-8130 or 973-864-4001 email: bridgetonmainstreet@gmail.com - website: www.getbridgeton.com

Payments for sponsorships and donations should be made within 30 days of commitment. Make payments to: BMS – Bridgeton CrabFest and mail to: Bridgeton Main Street – 31 West Commerce Street, Bridgeton, NJ 08302

Note: Bridgeton Main Street is a 501c-3 non profit organization - EIN: 52-17652278 - DLN: 317276065



For information on the Cohansey RiverFest contact Bridgeton Main Street - 856-453-8130
E-mail: bridgetonmainstreet@gmail.com.

Bridgeton CrabFest is A project of Bridgeton Main Street - A Cohansey Riverfest Event.



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Sponsorship/Donation Commitment Sheet

Name of business: _____

Sponsorship level: _____

Donor level and amount of donation: _____

Corporate representative: _____

Business address: _____

Phone number: _____

Email: _____

Print name and title: _____

Signature: _____ Date: _____

I am interested, but please call me to discuss sponsorships/donations in more detail

*Payment is due within 30 days of signature. Make checks out to BMS – Bridgeton CrabFest. Mail to: Bridgeton Main Street – 31 W. Commerce St. – 2nd Fl. – Bridgeton, NJ 08302 – 856-453-8130

(Phone) or 973-864-4001(Cell)

E-mail: bridgetonmainstreet@gmail.com

Website: www.get-bridgeton.com

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A Cohansey Riverfest event



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